



Ketton Parish Council Website Policy

Website Aims

The Ketton website has been designed to meet the following criteria:

- To function with the widest possible range of currently available browsers and platforms.
- To provide easy, intuitive and dynamic navigation.
- To provide quality assured information, advice and guidance about Ketton which is up to date and accurate.
- To load quickly for users on low bandwidth and dialup connections.
- To be optimised for search engine ranking on an agreed set of keywords.
- To work with a wide range of resolutions and browser window sizes.
- To work on mobile devices including mobile phones and tablets.
- To be easily updated by its authors;
- To comply with web accessibility guidelines.
- To support browser initiate text size changes.

Web Guidelines

- Ketton Parish Council (KPC) and the Web Coordinator is responsible for creating and maintaining the Ketton website.
- The Ketton website aims to offer easy access to key information about the village and council, including contact information and agreed policies and procedures, services and terms.
- Copyright laws apply to material on the internet. Authors must ensure they have permission to use all published materials with an awareness that rights for web publication need to be negotiated separately to rights for print publication. There may be a reproduction fee for use of text or photographs. Ensure that material is credited appropriately.
- All forms asking for personal information must respect restrictions imposed by the [Data Protection Act](#). KPC has produced a Privacy Policy which covers the collection of personal information from the website.
- KPC and the Web Coordinator have a responsibility to ensure that all those authoring website material keep such material up to date and that they do not put inappropriate material onto the internet. Keeping material up to date and accessible is particularly important.
- KPC and the Web Coordinator are responsible for ensuring that all linked Social Media content has been monitored to ensure it represents the village and council in a positive way.
- If information is time-critical, the time of validity should be clearly indicated.

- KPC and the Web Coordinator have a responsibility to ensure that the website is accessible to those with disabilities who may be using a range of assistive technologies (eg screen readers or screen magnifiers) to read web pages.
- KPC and the Web Coordinator endorse the Guidelines of the World Wide Web Consortium (W3C) as the standard for World Wide Web accessibility. KPC has adopted WAI AA as the minimum standard for compliance for its web pages, and requires that as many AAA checkpoints as possible are also met.
- Website authors should ensure content and metadata data is optimised for searching purposes by ensuring title and photo/video tags are in place, and are as descriptive as possible.

Ownership, Liability and Use

1. Unless otherwise indicated, the Ketton.org.uk website and its contents are the property of Ketton Parish Council (KPC).
2. The copyright in the material contained on this website belongs to the KPC.
3. The information placed on this website by the KPC has been prepared solely for the purpose of providing selected information about Ketton village and any companies and organisations relating to that village, and about the respective services which they offer.
4. KPC does not make any warranty that information contained on this website, or on any site linked to this website, is complete, accurate or up-to-date; and KPC is not responsible for the results of reliance on any such information.
5. KPC does not endorse any of the businesses/commercial services which may be listed on the site. Any business listings are supplied purely for information purposes.
6. KPC does not make any warranty that use of the website will be uninterrupted, virus-free or error-free; or that use of the website will not affect other software or operating systems used to access the website. Any warranties provided under the general law are expressly excluded to the fullest extent possible. In particular, KPC does not warrant that use of the website will not infringe the rights of any other person or organisation; nor that the website is of reasonable quality or fit for any particular purpose, even if KPC has received notice of an intention to use the website for that purpose.
7. Unless they are contained in Parish Council section, or unless expressly stated otherwise, opinions given on this website are those of the individuals making them, and not those of KPC: KPC is not responsible for such opinions or any claims resulting from them.
8. To the extent permitted in law, KPC accepts no liability for any loss or damage which may be suffered by other parties as a direct or indirect result of using this website (including loss of profit, loss of opportunity, loss of business, and consequential loss).
9. Persons submitting material website are solely responsible for the material and for any claims relating to its content, whether made against KPC or otherwise. KPC reserves the right at its sole discretion to remove any content which it has been notified is objectionable, whether or not the objection is substantiated, and otherwise to review, edit or delete any comments posted by users which it deems defamatory, unlawful, threatening or otherwise objectionable. Notwithstanding the foregoing, and to the extent permitted in law, KPC accepts no responsibility or liability for any material communicated by third parties via the website.

10. Subject to the above, those gaining access to this website are authorised to make use of the website (and of any blogs and interactive facilities which are available through it) for any lawful purposes. The following is a non-exclusive list of uses which are expressly prohibited:

1. using the Website to commit or encourage unlawful acts, including unlawful copying of copyright material;
2. misrepresenting the user's identity or authority;
3. distributing any type of virus or other device intended to cause nuisance, loss or corruption of any information on the website or accessed through it, or of any systems used to operate the website or any systems accessed through it;
4. tampering with communications which are not the user's, or making any alteration to any information on the Website;
5. accessing or attempting to access other parties' user accounts;
6. hacking or attempting to hack any part of the Website, or any system used to run it, or any system accessed through the Website;
7. disrupting the flow of communications in interactive areas;
8. storing personal data derived from the Website;
9. posting material which:
 1. infringes intellectual property rights;
 2. defames or threatens other people or organisations;
 3. is offensive, obscene or hateful, or which other users of the Website are likely to consider offensive, obscene or hateful.

11. KPC collects e-mail addresses and other contact details, together with any comments provided voluntarily via this website. KPC also collects information on what pages are visited. This information is used to improve the content of the website and to make contact for marketing purposes and for the supply of information.

12. These terms are governed by English law, and the Courts of England have exclusive jurisdiction in relation to them. If any of these terms is found to be illegal or unenforceable by a court of competent jurisdiction, the term(s) in question will be severed; but the remaining terms will continue in force.

Approve by Full Council on 16/03/2016

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